

## Medicaid “Tamper Resistant” Requirements for Prescription Forms in 2008

**W**HY is Medicaid requiring security features on all prescriptions for Medicaid patients? The answer is simple. Medicaid loses 100’s of millions of dollars in forged or altered prescriptions each year. By making it harder for patients to alter or forge prescriptions, which affects the street sale of drugs, Medicaid will save a lot of money. The reality is every doctor should be concerned about forged and altered prescriptions for every prescription they write. These costs affect everyone because of higher insurance costs and higher federal and state taxes. WHAT are the requirements – and WHEN do they go into effect? On April 1, 2008 – for a prescription form to be considered “Tamper Resistant”, they must have at least 1 of the 3 features listed below, and by October 1, 2008 the form must include all three features.

- One or more industry-recognized features designed to prevent unauthorized copying of a completed or blank prescription form.
- One or more industry-recognized features designed to prevent the erasure or modification of information written on the prescription by the prescriber.
- One or more industry-recognized features designed to prevent the use of counterfeit prescription forms.

### What are “Industry-recognized” security features that meet the 3 requirements above?

#1 – Includes Void Pantograph, Reverse RX symbol, Microprinting, Watermark or Opaque printing on the back of the form.

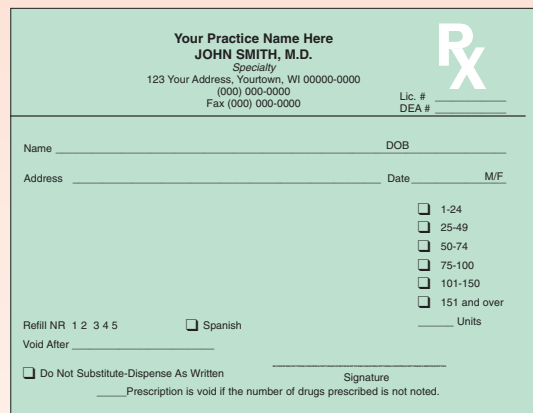
#2 – Includes printed Pantograph, Security Paper with Solvent/Bleach reactivity and or basket weave pattern, Toner Grip coatings (for laser printed forms), printed features like Quantity boxes, Identification of the number of prescriptions written on prescription form.

#3 – List of security features on front or back, security backprint, batch number to identify when the forms were printed and by whom, thermochromatic ink, sequential numbering, fluorescent fibers.

The following states which adopted security requirements prior to the Medicaid legislation are not required to make changes to their current program – IN, KY, WV, NJ, ME, FL, NY, CA, WY. These new requirements are a great opportunity for our distributors to use their consultive skills to guide their health care clients, to make good decisions on what they need to meet or exceed the new requirements before the due dates in 2008. Be sure and read about the various solutions Printco has to meet your customer’s needs.

## Printco’s Solutions for “Tamper Resistant” Prescription Forms

Printco offers many solutions to meet your health care customer’s needs for prescription forms. Besides being an authorized vendor for the prescription forms for IN, KY, WV, NJ, ME, FL, CA, WY, we also have a full line of prescription form products for both hand written forms and laser printed forms. All of the items listed below meet or exceed the requirements for April AND October of 2008.



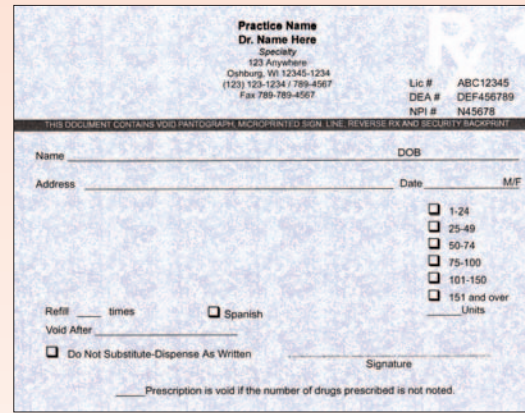
This form includes fields for Name, DOB, Address, Date, M/F, Refill NR, Spanish, and Signature. It features a large RX symbol and a list of security features on the back.

### STANDARD FORMS

#### Tamper Resistant Prescription forms

Our Tamper Resistant prescription form (left) is cost effective and yet has many more security features than most of our competitors and allows the most flexibility for design. You may design/proof and order these forms on line, submit a 4-up pdf press ready file, or have our prepress staff design a form to your customers specific needs. Available in standard or semi-custom versions.

*Void Pantograph, Reverse RX, Micro Print Signature line, Security Paper with invisible fluorescent fibers, solvent and bleach reactivity, security backprint, coin reactive security backprint, and list of security features on back.*



This form includes fields for Name, DOB, Address, Date, M/F, Refill times, Spanish, and Signature. It features a large RX symbol and a list of security features on the back.

*Void Pantograph, Reverse RX, Micro Print Signature line, coin reactive security backprint, list of security features on face.*

**Make sure your customers know about the April 1<sup>st</sup> Deadline for Medicare Prescription Requirements!! We have sell sheets to help you!**

### High Security Prescription forms

While our high security prescription forms (left) do not have nearly as many security features as our Tamper resistant style – it is a very cost effective version to offer your customer.

### LASER FORMS

Printco offers a full line of Imprinted and Stock Laser Prescription forms to meet your needs. We have illustrated a top left corner version, 4-up version and full page version (see right).

Call for additional samples and styles that are available.

All of these forms exceed Medicaid requirements – Call for specific security features which are included in each style.

### BASE STOCK

Printco also offers base stock for many styles which you can sell to your customer who wishes to print their own prescription forms. Our base stocks are available in 1 or 2 part versions in 8-1/2 x 11 size formats. Call for samples and information on this solution.

call 920-685-5662 or e-mail [csr@printco.com](mailto:csr@printco.com) for our prescription form sample kit & price list.

### Discontinued Items

The following items have been discontinued from stock: ADT101-BK, BANK3-BK, DMS100-BK, DMS100-2BK, ELC100-BK, GEN1-BK, MCS100-BK, MED100-BK, MEM105-BK, MEM109-BK, MES101-BK, MND100-BK, PAS300-BK, PD04B-BK, PD05B-BK, PPM100-BK, TOR100-BK. Also the DN-AB-BBFL 11” x 17” Post Binder has been discontinued. The alternative is the DN-CB-AAAJ 11” x 17” Transfer Binder at a better price.

Now that the change of the old HCFA forms has occurred, you may need to give your client’s envelope needs a little extra thought. The forms may have changed enough that the window envelopes they were using no longer fit the new format. In order to make sure that you get the correct envelope, get a sample of what their new form looks like. If you have our envelope samples, it would be an easy matter to fold it and figure out which envelope would be best suited for their needs. If you don’t have samples of our envelopes, contact us and we would be glad to send some to you. Or forward the sample to us and we can check it out. Either way, we can work together to ensure that your customer receives what they want.

### New format for the ADA Dental Claim Form affects the envelope style.

Old: RS10ADA New: RS10

ADA’s website for complete instruction/information [www.ada.org/goto/dentalcode](http://www.ada.org/goto/dentalcode)

The revised form (Jan 07) is re-designed so now the name and address of the third-party payer receiving the claim (insurance company/dental benefit plan) is visible in a standard #10 window. Previously our RS10ADA form shows where-to-fold marks to ensure mailing address is correctly placed in window of envelope.

**Do you have customers still using pegboard forms?**

**Printco can help!**

**We support various pegboard systems. Call us for day sheets, medicoms, ledger cards, charge receipts and checks.**

PRSRT STD  
U.S. POSTAGE  
PAID  
OMRO, WI  
PERMIT NO. 59

# Double Chocolate Chip Oatmeal Cookies

## Ingredients:

- |                                   |                              |
|-----------------------------------|------------------------------|
| 1 cup Sugar                       | 1 cup (2 sticks) margarine   |
| 1 large egg                       | 1/4 cup Water                |
| 1 teaspoon Vanilla                | 1 1/4 cups All-purpose flour |
| 1/2 cup Whole-wheat flour         | 1/4 cup Cocoa                |
| 2 cups Rolled oats                | 1/2 teaspoon Baking soda     |
| 1/2 cup Semisweet chocolate chips |                              |



## Directions:

Cream sugar and margarine together at medium speed until light and fluffy. Add egg, water, and vanilla, and mix at medium speed for 30 seconds, scraping down the bowl before and after adding egg, water and vanilla. Stir flours, cocoa, oatmeal, baking soda and baking powder together to blend; add to egg mixture. Mix on medium speed to blend and then add chocolate chips. Drop dough by 1 1/2 tablespoonfuls onto cookie sheets that have been sprayed with pan spray or lined with aluminum foil. Bake at 350 for 12 to 14 minutes, or until cookies are not quite firm; do not over bake, or cookies will be too hard. Remove them to a wire rack and cool to room temperature. Yield: 36 servings (36 cookies)

# Do You



# Know...

- \$ That between the Fort Worth Texas and the Washington D.C. facilities, The Bureau of Engraving and Printing uses about 18 tons of ink per day?
- \$ That currency is printed on cotton, not paper?
- \$ That if we laid each current U.S. bill printed side by side they would stretch around the earth's equator about 24 times?
- \$ That there is about 500 billion of U.S. currency in circulation and most of it is held outside of the United States?
- \$ That the ink and paper used to print money today, is the same as that used to print money during the Civil War?
- \$ That Paul Revere is credited with engraving the plates used to print the first paper money in the U.S.?
- \$ That before paper money was used, Americans used buckskins for money? This is where we get the term "bucks."

## Comic Corner



### Printco Employees Show Their Giving Spirit

This past holiday season Printco, Inc. initiated the Omro Industrial Park Holiday Food Drive. Printco, along with 13 other businesses in the Omro Industrial Park – consisting of companies ranging in sizes from 2 employees to over 50 employees – challenged each other to donate non-perishable food items to the Omro Community Food Pantry, overseen by St. Mary's Church in Omro. The Omro Community Food Pantry services approximately 60-100 families and elderly per month; who are eligible for one food pick-up a month. Typically, a family of four leaves with 6 bags of groceries. Printco challenged it's employees to donate food items with a company match pound for pound. Printco was proud to donate nearly 700 lbs of food between the employees and Printco. Printco led the way in the Holiday Food Drive in supporting the community of Omro, WI.



# Printco Incorporated

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### In This Issue...

- 2008 Medicaid Prescription Requirements
  - Discontinued Items
  - Envelopes Styles Changes
  - New equipment to serve you better
- AND MUCH MORE!**

## Emotional Expressions Creating Personal Messages For Your Customer

In May 2007, Printco introduced our newest product, Emotional Expressions. Emotional Expressions is a perfect way to create a personal message via postcards, greeting cards, calendars, birthday cards, invitations or any direct mail campaigns you have in mind. With this software, we are able to use your clients' name, company name, or any other information and incorporate this data into images from our stock library or from a picture supplied by you. Since it's introduction, we sent out examples of this wonderful new product to some of our customers (if you have not received one call us today for a sample kit). We've printed projects for your clients and the response has been wonderful. Customers are saying "WOW!" to the responses that they have received as to the success they've had using Emotional Expression direct mailers to promote their products. Emotional Expressions, using Direct Smile software, is a great way to achieve a step above your competitor's advertising. With Emotional Expressions, in combination with our Hewlett-Packard Indigo digital color press, we are able to create and print colorful, effective and timely direct mailers to your customer's clients. In addition to the already superb digital color printing, our newest piece of hardware, an offline UV coater, will make the color pop and make your client's direct mail piece even more impressive (see article on our new UV coater elsewhere in this issue).



## Printing in Full COLOR with the HP Indigo

In addition to printing the Emotional Expressions postcards, calendars and greeting cards, our Hewlett-Packard Indigo 3050 is capable of much more. With our HP Indigo, we are able to print on a variety of media that can help increase your clients customer base. Window Clings, for example, which are available in clear or white, can be printed with a logo, reminders, or anything that can be used to attract customers' eyes. They are available in a repositionable sticker as well. The Indigo is also capable of printing on magnetic sheets. This capability is a wonderful asset as it brings your client's customers message into the home. Refrigerator magnets are always handy and what better way to advertise. Of course, the Indigo is capable of printing on gloss and matte finish paper for sell sheets, business cards and more as well as on adhesive-backed paper, perfect for stickers and labels.



Here are some facts about the Indigo. We are able to print both sides (if a two-sided job) simultaneously; thus eliminating the need to print a second side as compared to an offset press. This ability increases our turnaround time in getting the product to you and your customer. The Indigo is also an environmentally friendly press. It contains a reusable plate eliminating the need to create a new one as in offset press. Also, there is no need to change

from one color to the next as all needed colors are contained within the press. There is also less paper waste when needing to align and calibrate colors. Being a digital press, the Indigo allows us to manipulate the color separation by using the laser contained within to control the density of color to accurately reproduce artwork consistently. Our HP Indigo is your solution to full color digital printing. Call us today, «First Name», and have us show you how good full color looks.

## Create Great Looking Pieces With Our New UV Coater

Our newest piece of equipment here at Printco is the Docucate Ultra 14 Ultraviolet Document Coater. Our new UV Coater offers a high quality and cost-effective ultraviolet coating for documents printed on our HP Indigo digital press as well as our offset presses. The UV Coater will add significant value to any document by giving it more vibrant color and richer hues while also increasing its durability and making it scratch resistant. UV coating can be applied to one side or both. A perfect example are the Emotional Expressions postcards. Not only will the customers name stand out, via the personalization from Emotional Expressions, but the UV coated gloss and vibrant colors will impress the recipient. We are able to coat sizes up to 14" x 20" with a 48 hour turn around time from coating to shipping. Our new UV Coater allows nice, color rich pieces to become great, standout works of art that will impress any customer. Call us today for samples and for pricing information. You won't be sorry you did, you'll be impressed!

Make Emotional Expressions a part of your product line to your customer's business, as well as your own.